

We...

Peter Bain is a typographer and Assistant Professor at the College of Architecture, Art and Design at Mississippi State University.

Teddy Blanks is a partner of CHIPS, a NYC-based design studio, and former senior designer at Winterhouse Studio.

Christopher Brand is Design Director at Random House for the imprints Crown and Hogarth. He received his BFA from The School of Visual Arts in 2007. Previously, he worked as a book cover designer at Rodrigo Corral Design and Penguin Group USA. He has designed book covers for authors such as Elizabeth Gilbert, Lydia Davis, Saul Bellow and Ernest Hemingway.

Alicia Cheng is a founding partner of MGMT. and has extensive exhibition design experience as well as brand and interactive design. She has worked as a senior designer for Method, New York and was the co-design director at the Cooper-Hewitt, National Design Museum. She served as a lecturer and frequent visiting critic at Yale University and was a lecturer at the Rhode Island School of Design and the Maryland Institute College of Art. Alicia received her BA from

Barnard College and her MFA from Yale University.

COLLINS: is a New York City-based design firm.

David Comberg is a designer and teaches graphic design and typography in the Fine Arts program at the University of Pennsylvania School of Design. He lives in Philadelphia with his wife and daughter.

William Drenttel and **Jessica Helfand** are partners in Winterhouse Institute, a design practice in Connecticut. Drenttel's work focuses on publishing and online editorial development, cultural and literary initiatives, and social innovation in health and education. Helfand is a writer, educator and visual artist. They are both on the faculty at Yale University.

Matt Dorfman is a New York based designer and illustrator. At present, he splits a lengthy 24 hours between co-managing the art department of Universal/Republic Records in addition to working at Metalmother, his one-person design outfit working for clients such as Penguin, *Time Magazine*, *Vintage/Anchor*, *The Harvard Business Review*, *Newsweek*, *The Washington Post*, Soft Skull Press, Picador, *Wired* and *The New York Times* among others. His

work has been fortunate to have been recognized by the AIGA, American Illustration, the Society of Illustrators, the Type Director's Club and the Art Director's Club.

Allan Espiritu is a Philadelphia based graphic designer and educator. Espiritu received his BA in graphic design from Rutgers University, Camden Campus and his MFA in graphic design from Yale University, School of Art. He is founder of gdloft PHL, a small collaborative design studio made up of photographers, fine artists, students, designers and (aspiring) competitive food eaters, focusing on design for arts, culture and non-profit institutions. gdloft's work has been published and acknowledged by AIGA, GDUSA, UCDA, *Graphics*, *Communication Arts*, *Print Magazine*, *How*, *Step*, the Cooper Hewitt and Art Directors Club. gdloft's work has also appeared in *Gestalten* and *Rockport* publications. Mr. Espiritu heads the graphic design concentration at Rutgers University, Camden Campus and currently serves as President of the AIGA Philadelphia chapter.

Sarah Gephart was a senior designer and project manager at the New York design firm 2x4 prior to joining MGMT.

There, she worked on numerous branding, collateral, interactive and book projects for cultural clients. Before 2x4, she worked at several New York City design firms. Sarah teaches at Parsons School of Design and was a lecturer at the Maryland Institute College of Art. Sarah received her BA from Oberlin College and her MFA from Yale University.

Milton Glaser is among the most celebrated graphic designers in the United States. He has had the distinction of one-man-shows at the Museum of Modern Art and the Georges Pompidou Center. In 2004, he was selected for the lifetime achievement award of the Cooper Hewitt National Design Museum. In 2009, he was the first graphic designer to receive the National Medal of the Arts award. As a Fulbright scholar, Glaser studied with the painter, Giorgio Morandi in Bologna, and is an articulate spokesman for the ethical practice of design. He co-founded the revolutionary Push Pin Studios in 1954 and *New York Magazine* with Clay Felker in 1968. In 1974, he opened Milton Glaser, Inc. where he continues to produce a prolific amount of work in many fields of design to this day.

Timothy Goodman is a designer, illustrator, art director, and a mentor at Big Brothers Big Sisters. Currently he lives in San Francisco and works for Apple Inc. He was formerly a senior designer with the New York design firm COL-LINS:, where he worked for clients such as CNN, Motts, and Microsoft. He enjoys doing a variety of illustration work, that has appeared in *Time* magazine, *The New York Times*, and *Wired* magazine. Born in Cleveland, Ohio, Timothy graduated from the School of Visual Arts.

Lucinda Hitchcock is a graphic design professor at the Rhode Island School of Design. She has a BA in English from Kenyon College, an MA in English Literature from Columbia University, and an MFA from Yale University in Graphic Design. Hitchcock has worked for various design studios (including Bureau and Vaughn Wedeen). Since 1998 she has focused on her design studio, Lucinda Hitchcock Design, producing books and other printed material for publishers and various cultural institutions such as Chronicle Books, The Japan Society Gallery NY, the Boston MFA, and The Metropolitan Museum of Art. Her designs have won numerous awards and have appeared in AIGA annuals, *Print Magazine*, Best of New England exhibitions, and The American Association

of University Presses “best-of-shows” and catalogs. She lives and works in Providence, RI, with her husband and two daughters.

Pamela Hovland is a graphic designer based in Wilton Connecticut. She has worked extensively in the areas of identity and print communications for corporations, nonprofit organizations, and cultural institutions. Her work has been recognized by the American Institute of Graphic Arts, the New York Type Director’s Club, *Emigre*, *Print*, *I.D.*, and *Eye*, among others, and has been included in many exhibitions. Ms. Hovland received a BS in Design and Communications from Bemidji State University and an MFA from Yale University. She was appointed to the Yale faculty in 1993 and is currently Senior Critic in Graphic Design. Ms Hovland was a founding member of Class Action, the art collective that uses design to effect social change. She is a recent recipient of the Rome Prize Fellowship in Design.

Jamer Hunt is a designer and Director of the MFA in Transdisciplinary Design at Parsons The New School, New York.

Mirko Ilic was born in Bosnia and illustrated and art-directed posters, record covers, and comics in Europe before moving to the United States in 1986 where he was commissioned as illustrator for many

major magazines and newspapers. He was Art Director for the International Edition of *Time*, and the *New York Times* Op-Ed pages before establishing Mirko Ilic Corp., a graphic design, 3-D computer graphics, and motion picture title studio. Ilic has taught at Cooper Union and currently teaches Master Degree classes in Illustration at the School of Visual Arts. He is the co-author of *Genius Moves: 100 Icons of Graphic Design, Handwritten*, and *The Anatomy of Design*, all with Steven Heller. He is the co-author of *The Design of Dissent* with Milton Glaser. Ilic has received medals from the Society of Illustrators, Society of Publication Designers, Art Directors Club, *I.D. Magazine*, Society of Newspaper Design, and others.

Daniel Jasper is an Associate Professor of Graphic Design in the College of Design at the University of Minnesota, Twin Cities. His research agenda investigates the intersection of consumer culture, economics, politics and activism with an emphasis on the “everyday” experience articulated through the emerging discourse of critical design. Jasper’s 2 and 3-D works are exhibited and published internationally. He has an MFA in Graphic Design from Yale University where his research combined radical political theory with branding

and product design to create a remunerative model for Twenty-first Century, popular uprisings.

Chadd Johnson is a middle school social studies teacher at the Penn Alexander School, Philadelphia.

W. D. Kay is an associate professor of political science at Northeastern University in Boston. He received a BA in political science and economics from Rice University in Houston and an MA and PhD in political science from Indiana University. His primary research interest is in the field of science and technology policy, wherein he explores how all of the various political processes – bureaucratic, budgetary, electoral, legislative, legal, international, etc. – mesh (or fail to mesh) with the work of scientists and engineers. He is the author of *Can Democracies Fly in Space? The Challenge of Revitalizing the U.S. Space Program* (Praeger, 1995), and *Defining NASA: The Historical Debate Over the Agency’s Mission* (SUNY Press, 2005; written under a contract from NASA). He is currently working, through the Nanotechnology and Society Research Group at Northeastern University, on the politics of u.s. patent policy, and is in the final stages of his newest book, *The Politics of Star Trek* (really!), which will be published by the University Press of New England in 2012.

Dr. Kay was the Northeastern University 2012 President's Day speaker. His topic was "Images of the Presidency." **Garland Kirkpatrick** is a social designer, educator and curatordedicated to visualizing complex social issues through clear and thoughtful communication design. His social graphics have appeared in the *The Design of Dissent*, *The McKinsey Quarterly*, and the indie film *Fast Food Nation*. He has received awards from the American Institute of Graphic Arts, and the American Center for Design and his design work is in the collections of the Center for the Study of Political Graphics, the Los Angeles County Museum of Art, the Museum of Art in Budapest, and Self-Help Graphics. He is a faculty in the design program at Loyola Marymount University.

Dylan C. Lathrop is Senior Editorial Designer at *Good* in Los Angeles. He grew up in Cheyenne, Wyoming, and left to attend MCAD; he graduated in 2009 and became a very big Minnesota Twins fan in that time.

Chaz Maviyane-Davies has been described by the UK's *Design* magazine as "the guerilla of graphic design." For more than two decades the award-winning, controversial designer's powerful work has taken on issues of consumerism, health, nutrition, social

responsibility, the environment and human rights. He has studied (MA, the Central School of Art and Design in London) and worked in Britain, Japan, Malaysia, the US and Zimbabwe, his country of origin. From 1983 until recently he ran the renowned design studio in Harare, Zimbabwe, The Maviyane-Project. Due to adverse political conditions in his homeland and the confrontational nature of his work, Maviyane-Davies moved to the USA in 2001, where he is currently a Professor of Design at the Massachusetts College of Art in Boston. As well as being published in numerous books, international magazines and newspapers, his work has been exhibited extensively and is included in several permanent collections at various galleries. In 2009 he was conferred an Honorary Doctor of Humane Letters degree from the University of Massachusetts Lowell.

Steven McCarthy (MFA, Stanford University) is a professor of graphic design at the University of Minnesota, Minneapolis-St Paul, USA. His long-standing interest in theories of design authorship – as both scholar and practitioner – has led to lectures, exhibits, publications and grant-funded research in over a dozen countries. His works of design authorship (artist's books) are in numerous

prominent collections and his academic writing has appeared in journals devoted to design, typography, new media and education. Steven can trace his lineage to Douglas Baskerville, who was born into slavery in 1820 in Mecklenburg County, Virginia.

John Overmyer is an illustrator in Philadelphia.

Post Typography was originally conceived as an avant-garde anti-design movement by Nolen Strals and Bruce Willen. It specializes in graphic design, conceptual typography, and custom lettering/illustration with additional forays into art, apparel, music, curatorial work, design theory, and vandalism. In 2007, Strals and Willen incorporated Post Typography as a full time design studio, where they continue to work for a variety of clients including *The New York Times*, U.S. Green Building Council, and Random House. Their work has received numerous fancy design awards and has been featured in such books as Ellen Lupton's *Graphic Design: The New Basics*, Phaidon's *Area 2*, and Taschen's *Contemporary Graphic Design*, as well as a monograph of the studio's work by European publisher Pyramyd Éditions. Post Typography have appeared in multiple design and art exhibitions, and their posters are collected by high school punk rockers

and prominent designers (whom they consider equally important). Strals and Willen teach classes in design and typography at the Maryland Institute College of Art, and have lectured at the Cooper Union, Minneapolis College of Art & Design, and Harvard University among others. The studio recently wrote and designed *Lettering & Type*, a book on lettering and typeface design, published by Princeton Architectural Press.

Andrew Sloat is a graphic designer and maker of short films. His one-person studio is based in Brooklyn, NY. He teaches at the Rhode Island School of Design.

Thomas Starr is professor of graphic design at Northeastern University where his research focuses on the civic and social function of graphic design. Starr's visual work has been published in the U.S. and the U.K., Holland, Switzerland, and Japan. He has received awards from The American Institute of Graphic Arts, The Art Directors Club of New York, The International Biennale of Graphic Design in Brno, The International Poster Biennale in Warsaw, The International Poster Festival in Chaumont, and the Federal Design Council. Starr holds a BFA in industrial design from Parsons School of Design and an MFA in graphic design from Yale University.

Topos Graphics is a multidisciplinary design studio with offices in Brooklyn, NY and Miami, FL. Topos is Seth Labenz and Roy Rub. Since they opened their doors in 2005 they have been the recipients of numerous awards and benefitted from working with a wide range of people and client sectors. They strive to create meaningful and visually intriguing answers to print and web questions.

Brett Yasko works from a one-person studio in Pittsburgh, Pennsylvania and devotes the majority of his time working with cultural-, community- and arts-related clients. His work has been recognized in exhibitions such as AIGA 365 and 50 Books, 50 Covers, and written about in publications and websites including *Communication Arts*, *The New York Times*, *The Nation*, *Metropolis*, *Good*, NPR and Design Observer. He's a member of the adjunct faculty at Carnegie Mellon University's School of Design and lives in the neighborhood of Squirrel Hill with his wife, Sarah, and their sons, Nate and Jakob.

Edvin Yegir is a graphic designer and activist working on self initiated projects and for clients in the us and Europe via his firm Typotopia. He received his BA from Central Connecticut State University in Special Studies: Philosophy/Psychology/Design in 1991. He earned his MFA from the Yale School of Art in 1995.

Daniel Young lives and works in New York City. He graduated from Cornell University and Columbia University Law School. He worked as a lawyer in the field of international trade. In 1988 he met Milton Glaser and, under his influence, changed from a lawyer into an inventor and designer. Young founded Paradoxy Products in 2005, a company dedicated to making design objects which cross the borders between fun and philosophy, and between design and art.

**REFRAMING
POLITICAL ISSUES
IN THE
OBAMA ERA**

WE THE DESIGNERS

Boston
Northeastern University
September 29 – December 15
2011

Washington
National Press Club
January 16 – February 10
2012

St. Paul
Goldstein Museum of Design
September 28 – December 30
2012