

CITY OF NEWTON

#88-20

Shape the Future of Newton

Learn about Zoning Redesign and help us create a community engagement plan for 2021



Calendar

Nov 2020	Community engagement for Zoning Redesign: Where We Are Now
Dec 2020	Zoning Redesign: Where We Are Now
Jan 2021	Synthesis of Learnings from Nov & Dec
	Public Forum on Article 3
Feb 2021 - Sep 2021	Comprehensive engagement strategy for each Article
Oct 2021 - Dec 2021	Council votes on redesigned Zoning Ordinance (<i>pending</i>)

'Where We Are Now' Phase

What It Is

- Process-focused
- A **phase** of community engagement to:
 - Establish a baseline understanding of Zoning Redesign
 - Update on Decisions Made Thus Far
 - Invite new voices into the conversation
 - Solicit ideas for 2021 engagement on the Articles (including from Councilors)

What It Is Not

- Substance of the Zoning Ordinance
- The whole community engagement strategy for Zoning Redesign

'Where We Are Now': Actions

Nov

Community outreach for the 'Zoning Redesign: Where We Are Now'

Meet people where they're at: Reach out to stakeholders and present at stakeholders meetings; Zoning Redesign mailing list serve; Mayor's Newsletter; social media; Zoning Redesign website

Dec

Zoning Redesign: Where We Are Now

Public events: 2x 'Where We Are Now' public Zoom events:

- Wednesday, December 2nd, 7-9pm EST
- Thursday, December 3rd, 12-2pm EST

Public video presentation: Post online for public to view at their convenience & encourage Stakeholders to screen at their respective December meetings

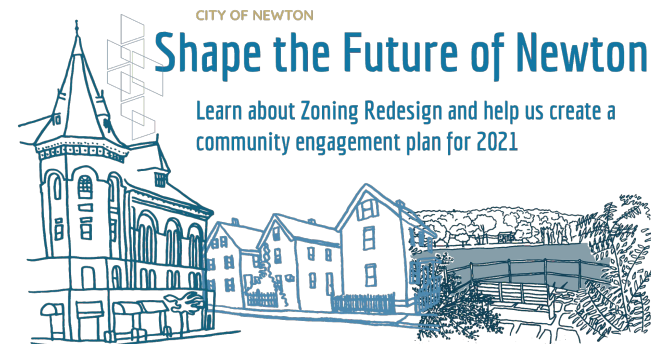
Public survey: Disperse survey for public to provide input on Zoning Redesign information & 2021 Community Engagement Strategy

'Where We Are Now': **Presentation Outline**

- Brief Introduction to Zoning Redesign
- What Is Zoning?
- How Did We Get Here?
- Is Our Current Zoning Ordinance Serving Us Well?
- How Can Zoning Redesign Achieve City Goals?
- Role of Community Engagement

‘Where We Are Now’: Proposed ZAP Roles

- **Lead-Up:** Invite your constituents to engage and participate in these events
- **Events:** Co-hosts of break-out discussion groups, with staff as facilitators
- **Ongoing:** Participate by sharing ideas on how we can engage Newton constituents in 2021



What is zoning? Zoning law regulates how land is used across the city and shapes buildings, blocks and neighborhoods. It can help preserve and it can help stimulate development.

What is Zoning Redesign? Zoning Redesign is the City of Newton's multi-year effort to update and rewrite Newton's Zoning Ordinance. Learn more at www.newtonma.gov/zoningredesign

Why is this important? Zoning influences where and how development occurs. This matters for sustainability, housing, and how our city feels. We want to share with you where we are, where we're headed, and hear from you on how we can engage communities on the proposed ordinance in 2021.

How can you help shape participation?

[1] Join One of the Virtual Zoom Events Wednesday, Dec 2, 7-9pm Thursday, Dec 3, 12-2pm	[2] View the 'Zoning Redesign: Where We Are Now' Video at Home Available in December	[3] Fill out the Public Survey Available in December Thursday, Dec 3, 12-2pm
------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------

RSVP and access information at www.newtonma.gov/zoningredesign
For questions or concerns, contact zoningredesign@newtonma.gov

How accessible are the events? Captions will be provided. In addition, Reasonable Accommodations will be provided to persons with disabilities who require assistance. If you need a Reasonable Accommodation, please contact the city of Newton's ADA/Section 504 Coordinator, Jini Fairley, at least two business days in advance (2 weeks for ASL or CART) of the meeting/event; jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

‘Where We Are Now’: **Guiding Questions**

- Thoughts on Potential ZAP Roles?
- Councilors’ Ideas: How Can We Work Together to Engage Newton Community Members for Zoning Redesign in 2021?