Telling stories

Multi-media strategies to engage community members around asbestos
Telling stories

Event centered
  Reveals context

Experience centered
  Enter the world of the story being told

Creates an experience for the audience
  Engages emotion
Telling stories

- Stories as speech acts
  - Transform
  - Heal
  - Imagine the future
  - Co-creation
Telling stories

Stories as cultural artifacts
Telling the Ambler story
Telling the Ambler story
The Oral History Process
What Are Oral Histories and Why Record Them?

Why oral history?

- Telling people’s stories
- The limits of historical artifacts
- Historical preservation
- Unknown aspects of historical events
Processing and Preserving

- The transcript
  - The RAW transcript
  - Performing an Audit/Edit
    - Notations for the interviewee
    - Questions for the interviewee
  - The interviewer’s edits
  - The interviewee’s edits
  - Final Processing
    - Front Matter and Index
      - Title page, picture, acknowledgement, final release form, access level, chronology, abstract, table of contents, citations, bibliography, index
Experience

Oral History

Multimedia educational materials
Multi-media materials

- Website
- Exhibit
- Booklet
- Newspaper insert
- The White Hills of Ambler
From factory to the future in

AMBLER, PENNSYLVANIA

History, Health. Community.

Ambler, Pennsylvania, is a vibrant commuter town 20 miles from Philadelphia, with an idyllic main street, a close-knit community, and a history intertwined with the legacy of Keasbey and Mattison, a manufacturer of asbestos-containing products.

Discover Ambler’s stories and join us in imagining its future.
Mapping Ambler

TAKE A TOUR OF AMBLER’S PAST, PRESENT, AND FUTURE.
CLICK ON A MARKER BELOW TO VIEW IMAGES, HEAR STORIES, AND WATCH VIDEO.
OR CLICK HERE TO EXPLORE THE MAP IN FULL SCREEN.

ADD YOUR VOICE TO THE MAP. SEND US YOUR MEMORY OF AMBLER USING THE FORM BELOW. ONCE APPROVED, STORIES SUBMITTED BY WEBSITE VISITORS WILL APPEAR IN BLUE ON THE ABOVE MAP. HAVE IMAGES OR DOCUMENTS TO SHARE? E-MAIL US.
Articles, remembrances, images
Act II: The White Hills of Ambler
“An Evening of Short Plays About the Continuing Legacy of Ambler’s Industrial Past”

Seven Short Plays
85 Minutes

plus post-show discussion
Mary Runs to the Wreck

BY MJ KAUFMAN

METAPHOR

PROCESSES OVER TIME

COLLISION OF IDEAS
The Hill
By Bill D’Agostino

Processes over time
Abstract concrete
Metaphor
Collision of forces