Fake News, Post-truth, and the Great Factual Recession?: Changes in U.S. News Media and the Public Sphere
Thanks to Trump, the New York Times added more subscribers in three months than in all of 2015
For Solace and Solidarity in the Trump Age, Liberals Turn the TV Back On

By MICHAEL M. GRYNAU and JOHN KOBLIN  MARCH 12, 2017

Rachel Maddow during the March 9 taping of her show on MSNBC in New York City.
Anthon Xu for The New York Times

The Trump White House
Stories about President Trump’s administration.

James Donovan Is Latest Goldman Sachs Executive to Join Trump Administration  MAR 14
Trump Wrote Off $100 Million in Business Losses in 2005  MAR 14
Trump Spokesman Is ‘Very Confident’ Wiretapping Evidence Will Emerge  MAR 14
Trump Meets Saudi Prince as U.S. and Kingdom Seek Warmer Relations  MAR 14
Trump’s Envoy to Mideast Meets With Mahmoud Abbas in West Bank  MAR 14

See More »

RECENT COMMENTS

JC 17 hours ago
I always look forward to the Rachel Maddow show. The Lock up
Total newsroom workforce (1990 - 2015)

Data: The American Society of News Editors annual newsroom census
Comparing Confidence in Business vs. the Press, United States, 1972-2014

(A great deal/Only some)

Source: General Social Survey

Business Cycle Troughs:
- March 1975
- July 1980
- November 1982
- March 1991
- November 2001
- June 2009

Press
Major companies
Question:
Please tell me if you, personally, try to keep up with the news on each topic or not.

Source: American Press Institute 2014
News on Smartphones: Weekly Reach

US, UK, Germany, France, Spain

Source: Reuters Institute for the Study of Journalism 2016
"trump tweeted"
TOP TRAFFIC REFERRAL SOURCES  JAN. – FEB., 2016
Percent of Known Referrals in the Parse.ly Network

46% SOCIAL

11% OTHER

40% SEARCH

1% RSS

2% AGGREGATORS

* Google Sites: Aggregate of all of Google-owned properties, e.g. Google.com, Google.ca, and Google News.
* RSS Readers: All external traffic from RSS reader services such as feedly.com.

About Parse.ly
Thousands of writers, editors, site managers, and technologists already use Parse.ly to understand what content draws in website visitors, and why. Using our powerful dashboards and APIs, customers build successful digital strategies that allow them to grow and engage a loyal audience.

Parse.ly
The Biggest Sites On Facebook, January 2017

Total Facebook likes, shares, and comments in January 2017

1. NBC - 31,211,831
2. The Huffington Post - 30,862,923
3. Fox News - 28,403,202
4. IndiaTimes.com - 27,014,670
5. CNN - 26,048,480
7. Washington Post - 25,172,669
8. USA Today - 24,893,921
10. BuzzFeed - 21,608,817

*Based on website content published in January 2017 only.
Most Engaged News Sites on Facebook:
May 2014, December 2016

Source: News Whip Big Social Data Report 2017
United States of America

Average daily minutes of consumption per individual

Zenith ROI Agency, 2016
# Average daily minutes of consumption per individual

<table>
<thead>
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<th>Year</th>
<th>Newspapers</th>
<th>Magazines</th>
<th>Television</th>
<th>Radio</th>
<th>Cinema</th>
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<td>-</td>
<td>234</td>
<td>40</td>
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</tbody>
</table>

*Source: Media Dynamics (newspapers/magazines), Nielsen (TV), Nielsen Audio Media Dynamics (radio), Nielsen/comScore (internet)*

*Methodology: In-home peoplemeters, survey panels with tagged website data*
Internet *Usage* (Engagement) Growth Solid
+11% Y/Y = Mobile @ 3 Hours / Day per User vs. <1 Five Years Ago, USA

Time Spent per Adult User per Day with Digital Media, USA, 2008 – 2015YTD

![Bar chart showing time spent per adult user per day with digital media from 2008 to 2015YTD.](image)

Source: eMarketer 5/14 (2008-2010), eMarketer 4/15 (2011-2015). Note: Other connected devices include OTT and game consoles. Mobile includes smartphone and tablet. Usage includes both home and away, age 18+. Time spent with each medium includes all time spent with that medium, regardless of multitasking.

Mary Meeker, 2015 KPCB
Three ideas/mechanisms re:
media change & public sphere
Social influence at scale -- aggregate effects?

1) More news items are coming to the attention of citizens through social channels;

2) Information received through social ties frequently increases the salience of that information and potentially magnifies its emotional effect, as the phenomenon of social influence, particularly among strong ties, can be powerful;

3) The net result is the increasing influence and power of news stories across the population.
Fatigued by the News? Experts Suggest How to Adjust Your Media Diet

By CHRISTOPHER MELE  FEB. 1, 2017

The front pages of newspapers displayed at the Newseum in Washington the day after the election in November. Michael Reynolds/European Pressphoto Agency

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- Rules for Social Media, Created by Kids

JAN. 27, 2017
JAN. 27, 2017
JAN. 25, 2017
JAN. 5, 2017
Mass third-party effect?

“In its broadest formulation, this hypothesis predicts that people will tend to overestimate the influence that mass communications have on the attitudes and behavior of others.”

Asymmetric updating and consequences for professional news into the future?

Theory: Good news and bad news on issues will cause entirely different effects based on news consumers’ prior beliefs or antecedent convictions.

Possible effect: In an increasingly polarized society, this phenomenon may ultimately weaken the power and intent of unbiased reporting -- non-opinion journalism becomes no antidote.
Public sphere requires factual information - necessary input
Trump delivers ultimatum: Pass health bill or he’ll move on

After a marathon series of negotiations involving President Trump and his top aides, House Speaker Paul D. Ryan was expected to call a vote today on the proposal, lawmakers said after a meeting last night. The measure lacks sufficient votes to pass at this point, making the move a high-risk gamble for Speaker Paul Ryan leaves a meeting of the House Republican caucus. (Photo by AP; video by The Post)
FORECASTING FREEDOM OF INFORMATION

Why it faces problems—and how experts say they could be solved

MARCH 2017
MANY EXPERTS SAY ACCESS IS WORSE TODAY COMPARED WITH FOUR YEARS AGO.

About half of the 228 experts surveyed online reported that access to state and local records has gotten worse during the past four years (41 percent said it stayed the same, and 13 percent said it has gotten better), and 41 percent said access to federal records has worsened.

Knight Foundation/University of Arizona survey, 2017
Dollars for Docs
How Industry Dollars Reach Your Doctors

By Charles Ornstein, Lena Groeger, Mike Tigas, and Ryann Grochowski Jones, ProPublica. Updated March 17, 2016

Pharmaceutical and medical device companies are now required by law to release details of their payments to a variety of doctors and U.S. teaching hospitals for promotional talks, research and consulting, among other categories. Use this tool to search for general payments (excluding research and ownership interests) made from August 2013 to December 2014. | Related Story: Now There's Proof: Docs Who Get Company Cash Tend to Prescribe More Brand-Name Meds |

Has Your Doctor Received Drug or Device Company Money?

$3.49B in disclosed payments
681,020 doctors
1,135 teaching hospitals
1,565 companies

Top 50 Companies
Click on a company to see how its payments break down by drug, device or doctor. Or, see all companies »

Highest-Earning Doctors

About the Dollars for Docs Data
Details behind our drug company money database.

Download the Data
The entire data set is available for purchase in the ProPublica Data Store.

Source
The Centers for Medicare and Medicaid Services Open Payments data.

Archive
Search for payments made by 17 drug companies between 2009 and 2013.

Patients, Take Action

https://projects.propublica.org/docdollars/
991 people shot dead by police in 2015

This database is based on news reports, public records, internet databases and original reporting. More...

Fatal Force
https://www.washingtonpost.com/graphics/national/police-shootings/
What Percent Are You?

Enter your household income and see how you rank in 344 zones across the country.

Enter a household income $25,000

United States

A household income of $25,000 places you in the

Bottom 24%

of people who live there.

Income required to be in the:

- TOP 1% $383,001
- TOP 5% 188,001
- TOP 10% 140,001
- TOP 25% 89,125
- TOP HALF 50,742
- BOTTOM 35% 25,411
- BOTTOM 10% 12,154

http://www.nytimes.com/interactive/2012/01/15/business/one-percent-map.html
About this map
To begin exploring how air pollution may affect your community, use this interactive map of more than 17,000 facilities that have emitted hazardous chemicals into the air. Color-coded dots and scores of one to five smoke stacks are based on an EPA method of assessing potential health risk in airborne toxics from a given facility. More smoke stack icons signify higher potential risks to human health. Zoom in to your neighborhood by clicking on the map.

About the data
Last year reporting to TRIs indicates the latest year from 2003 through 2009, that the facility reported air emissions to the Toxics Release Inventory (TRI). The TRI consists of self-reported data on emissions of more than 600 chemicals. Our database includes facilities that reported emissions of any of 187 specific chemicals the Environmental Protection Agency is required to control.

High-priority violator status: This indicates that regulators have listed the facility as a "high-priority violator" under the Clean Air Act. That means the EPA or a

http://www.npr.org/news/graphics/2011/10/toxic-air/#4.00/39.00/-84.00
Offshore Leaks Database

Find out who’s behind almost 500,000 offshore companies, foundations and trusts from the Panama Papers, the Offshore Leaks and the Bahamas Leaks investigations.

Search by country
People, companies and addresses connected to offshore entities

Search by jurisdiction
Offshore companies and trusts

Enter any name here
All countries
SEARCH

https://offshoreleaks.icij.org/#_ga=1.76851094.2020983486.1475355003
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