2023-2024

BESS (NSBE-NEU)
Corporate Partnership Packet
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Dear Corporate Representative,

It is with great pleasure that we, Northeastern University’s Black Engineering Student Society (BESS), a chapter of the National Society of Black Engineers (NSBE), invite your company to partner with an essential and significant minority student organization that has nearly 50 years of legacy at Northeastern University, which has produced the first Rhodes Scholar in 2016, since the founding of Northeastern University in 1898.

The Black Engineering Student Society connects and equips ambitious black engineers with opportunities to prepare them for the professional industry. At Northeastern University, students are encouraged to engage with their field of choice through experiential learning, as best shown through our co-op, research, service, and global programs. As a student body, we lead the curve on pre-graduate work experience, allowing us to quickly adapt, thrive, and innovate in the workplace. Afterall, the BESS motto is "Believing in Excellence and Striving for Success". Through our chapter, you will have the chance to connect with and recruit some of the best and brightest minds Northeastern, and the Greater Boston Area have to offer.

BESS’s annual programming and sponsorship opportunities allow recruiters to obtain maximum visibility among our members and full access to potential future applicants. With access to our members’ resumes, opportunities to speak directly to members, and constant promotion of your company from our club, there is much to gain from a partnership with the Black Engineering Student Society.

With your cooperation, we can continue to provide resources such as academic assistance, community outreach, and bonding events. Your partnership will also help us grow professionally as members of the NSBE community by sponsoring our attendance at NSBE conventions like the Fall Region 1 Conference and the Annual Convention.

Thank you for taking the time to invest in us and we look forward to your participation and support!

Best regards,
The Black Engineering Student Society
Who We Are

BESS was founded in 1974 by Harold C. Hunte ’76 and Harold Blake,

when two African American engineering students sat in the African American Institute at Northeastern University and reflected on the lack of diversity in engineering. During the early 1970s, African American enrollment in the College of Engineering was low compared to Northeastern’s other colleges. Hunte and Blake felt that black engineering students had little interaction with one another because they were spread throughout the college’s six disciplines.

In an effort to unite them, letters about the formation of an engineering organization were sent to all African American engineers at Northeastern. On April 18, 1974, Hunte and Blake founded the Black Engineering Student Society (BESS). The organization’s mission was to form a network for and solidarity among student engineers, building a support system for engineers to ensure that they would stay in the field.

In April of 1975, BESS merged to be one of the chartered chapters of the National Society of Black Engineers (NSBE). As a collegiate chapter of NSBE, our chapter has won NSBE’s region 1 chapter of the year in 2019.

NSBE Mission Statement

"To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."
Why Sponsor Us?

#1 Co-Op Program in the Nation

Northeastern University is home to the best co-op program in the nation. Over 90% of Northeastern students take advantage of co-ops, and 50% of graduating students work full-time with a company they had a co-op at. Not only are you receiving a pool of graduating seniors, but also our sophomores, juniors, and seniors searching for co-op positions that they look to return to post-graduation.

Invest in Youth

Through NSBE, BESS engages in two primary outreach programs: Pre-Collegiate Initiative (PCI) and Technical Outreach and Community Help (TORCH). We invest time and money into youth programming such as the Empower Summer STEM Camp, A walk for Education, and Saturday Programming for local youth in grades 3 - 12.

Support Black Engineers

Supporting us will support our programming to enrich the lived experiences of our black engineers at Northeastern. We send our engineers to conferences, connect them to our partnering companies, and develop their professional skills, career goals and aspirations. We also ensure opportunities to bond and connect with like-minded students of similar backgrounds and career paths.
## Partnership Tiers & Offerings*

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10% of all contributions will be placed towards the BESS scholarship fund. All benefits not offered in each tier can be purchased individually upon selection of a tier.

*Northeastern’s NSBE’s chapter reserves all rights to change the sponsored events based off conference schedule, academic calendar, and unforeseen circumstances.
Typical Sponsor Events

**Corporate Series (Add-On Cost: $500 per table)**
These job fair-like events give companies and upperclassmen, looking for internships, co-ops, and/or full-time positions, the opportunity to network on a more intimate level during a dinner of business attire. Attendees will be made up of NSBE members from various chapters in the New England area, including members of BESS and other Northeastern professional engineering societies. The final date selection with detailed event information, including an agenda, will be provided to all companies upon request.

**Company Meetings (Add-On Cost: $300)**
During these meetings, companies have the chance to tell us what they are all about and may include general info-sessions, fun demonstrations, and interactive workshops. Company representatives are encouraged to engage with our members following their presentation. These events may happen during our weekly General Body Meetings or another time during the week. Please let us know at least a month beforehand a Thursday you would be interested in.

**Resume Workshop (Add-On Cost: $200)**
This workshop is designed to allow members a one-on-one, interactive opportunity to discuss the strengths and weaknesses of their resumes and tailor their resumes for better professional presentations. Corporate representatives to serve as resume reviewers and offer constructive criticism for an improved professional image for our members. If desired, sponsorship of a portion of the food for that week, based on the number of representatives in attendance.

**Mock Interviews (Add-On Cost: $200)**
This meeting offers a unique opportunity for one-on-one engagement with members. Representatives may provide feedback to students educate students on professional conduct in interviews.

**Skills Workshop (Add-On Cost: $200)**
Workshops serve as a way to introduce your company to our members in a hands-on-way. Engage in an activity relating to your company and show what your company is all about.

**Other Events (Add-On Cost: $200)**
As partners, we would love to engage with you in any way that you might feel is best that may be having coffee with our officers, gamified interactive presentation, or even visiting your company headquarters. If you have any other ideas on how we could expand way to better strengthen our partnership with your company, please let us know!
Direct Sponsorship Opportunities

Apparel Sponsorship
Help provide apparel and other gear to members and alumni. By having BESS branded apparel, members will be able to show off their club around campus which would promote interest from students and an increase in membership.

Request: Minimum of $1000

NSBE Annual Convention
From March 20 - 24, 2024 in Atlanta, GA, members will be given the opportunity to network with other collegiate students, and corporate and graduate school representatives from all over the United States. Individuals also have the opportunity to participate in academic, professional and career development workshops.

Request: $1000 towards traveling and lodging for members or towards convention registration

NSBE Fall Region 1 Conference
In November 2023, each member of BESS will be given the opportunity to network with other collegiate students, and corporate and graduate school representatives in the Northeast. This smaller-scale conference is unique in its ability to encourage growth on an individual level through focused workshops and one-on-one mentoring.

Request: $300 towards convention registration

Corporate Scholarship
In an effort to promote scholastic achievement, BESS hopes to provide deserving students an opportunity to subsidize the costs of their education. BESS hopes to establish a series of corporate-funded scholarships to award to students who have applied for and met designated standards and requirements to be recipients of these scholarships. Scholarships will be awarded on an annual and/or semester basis, dependent on the number of corporate sponsorships.

Request: Minimum of $250 per scholarship
**Major Events Timeline**

for the 2023-2024 academic year

**NSBE Regional Conference**

In November 2023, each member of BESS will be given the opportunity to network with other collegiate students, and corporate and graduate school representatives in the Northeast. This smaller-scale conference is unique in its ability to encourage growth on an individual level through focused workshops and one-on-one mentoring.

*Date: TBD, Mid-November 2023*

**NSBE Annual Convention**

In March 20 - 24, 2024; members will be given the opportunity to network with other collegiate students, and corporate and graduate school representatives from all over the United States. Individuals also have the opportunity to participate in development workshops.

*Date: March 20 - 24, 2024*

**Recognition Banquet**

In April, our *highest-level* corporate sponsor will be honored as BESS’s top corporate partner of the year at the Annual Recognition Banquet held by the College of Engineering Affinity groups: BESS, Society of Hispanic Professional Engineers (SHPE), Society of Asian Scientists & Engineers (SASE), Society of Women Engineers (SWE), and Out in Science, Technology, Engineering & Mathematics (oSTEM). The honored company will also be among top members of the BESS, SHPE, SWE, SASE, & oSTEM organizations, distinguished alumni, and other company executives for maximum company visibility.

*Date: TBD, Early to Mid-April 2024*

**BESS 50th Anniversary Banquet**

In Fall 2024, to commemorate 50 years of BESS on Northeastern’s campus, the banquet invites BESS alumni, staff, current BESS members, & friends to celebrate the legacy of the club. This highly publicized event will be the culmination of our 2023-2024 school year.

*Date: TBD, Fall 2024*
2023-2024 Academic Year

FALL CALENDAR

SEPTEMBER

S M T W T F S
1 2 3 4 5 6 7 8
9 10 11 12 13 14 15 16
17 18 19 20 21 22 23 24
25 26 27 28 29 30 31

OCTOBER

S M T W T F S
1 2 3 4 5 6 7 8
9 10 11 12 13 14 15 16
17 18 19 20 21 22 23 24
25 26 27 28 29 30 31

NOVEMBER

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DECEMBER

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SPRING CALENDAR

JANUARY

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FEBRUARY

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MARCH

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APRIL

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KEY

- Available Thursdays for Company Events
- Lunch N' Learn Availability
(Other days in the week provided upon request. Please provide a month’s notice to approve requests.)

IMPORTANT DATES

- 10/12/2023 - Resume Workshop (Offered to SILVER partners and above)
- 11/16/2023 - Thanksgiving Ceremony & Awards (Invitations extended to our PLATINUM and GOLD sponsors)
- TBD (Estimated 11/9-12/2023) - Region 1 Conference
- 02/01/2024 - Resume Workshop (Offered to SILVER partners and above)
- 02/08/2024 - Corporate series (Invitations extended to our PLATINUM and GOLD partners)
- 3/20/2024 - 3/24/2024 - NSBE’s 50th National Convention
- TBD - Recognition Banquet (Recognition as the Top Corporate Sponsor of the Year)
- TBD (Estimated Late-March) - BESS 50th Anniversary Banquet

*Northeastern’s NSBE’s Chapter reserves all rights to change the dates of event based off conference schedule, academic calendar and unforeseen circumstances.

10 | BESS | NSBE-NEU
Interested? Contact us.

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